



The Grand New Delhi  
17 - 19 October, 2005

**e-Government: Evolution or Revolution?**

## Sponsorship Opportunities

### Platinum Sponsors

#### Benefits

- Company will get an opportunity for 5 minutes address along with Chief Guest in the inaugural ceremony.
- Company will get an opportunity for a keynote address in an appropriate session
- An opportunity to co-host the dinner night.
- To be provided with a technology or a business match-making session of 60 minutes in a separate hall
- A separate luncheon plan will be formulated.
- 36 sq mtrs complimentary raw space will be provided for exhibition
- Company will get a chance to participate in two discussion panels
- 20 full delegate registration complementary
- Full-page ad in the Conference Proceedings
- Web banner on conflux website till the conference
- Company Logo displayed at all the brochures, stationary and promotional material
- Company Logo displayed at banners and signage of the conference
- Logo on the back of conflux writing pad

**(INR 18, 00,000)**

#### Terms and Conditions

(All transactions in Indian Rupees)

##### Payment Details

- All payments for the conference and exhibition shall be made by demand draft or cheque in favour of CSDMS payable at New Delhi.

##### Cancellation and Substitution Policy

- In case an exhibitor is unable to participate and set up booth due to whatsoever reason and informs the secretariat before 15<sup>th</sup> September 2005, 50% exhibition fee will be refunded.
- Information received after 15<sup>th</sup> September, exhibitor has to make the full payment and will not be entitled to claim back deposited money.

### Gold Sponsors

#### Benefits

- Verbal Acknowledgement during the Opening Ceremony of the Conference
- To be part of two panel discussion
- Company Logo displayed at all the brochures, stationary and promotional material
- Company Logo displayed at banners and signage of the conference
- 10 full delegate registration complementary
- 25% discount on exhibition space
- Full-page ad in the Conference Proceedings
- Web banner on Conflux website till the conference

**(INR 12, 00,000)**

### Silver Sponsor

#### Benefits

- Verbal Acknowledgement during the Opening Ceremony of the Conference
- Company Logo displayed at all the brochures, stationary and promotional material
- Company Logo displayed at banners and signage of the conference
- 5 full delegate registration complementary
- Full-page ad in the Conference Proceedings
- 10% discount on exhibition space
- Company Logo on Conflux website

**(INR 8,00,000)**

### Organisers



### Host state



### Gold sponsor



### Supported by



### Institutional partner



### Media partners



[www.conflux.csdms.in](http://www.conflux.csdms.in)



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## Other Sponsorship Opportunities

### Delegate Kit Sponsor

(INR 4,00,000)

#### Benefits

- Company Logo to be displayed on all the literature bag
- 5 full delegate registration complementary
- Full-page ad in the Conference Proceedings

### Lunch Sponsor

(INR 3,25,000)

#### Benefits

- 3 full delegate registration complementary
- Signage and banners announcing the Sponsor to be displayed in the Lunch area.

### Dinner Sponsor

(INR 4,50,000)

#### Benefits

- 5 full delegate registration complementary
- Signage and banners announcing the Sponsor to be displayed in the Dinner area.

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##### Currency

Indian currency is known as Rupee. Foreign exchange counter will be available at the venue of the conference for easy exchange of currencies for visiting foreign delegates.

#### Organisers



#### Co-organisers



#### Host state



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### Exhibition

**Exhibition (per sq mtr) (INR12,000)**

#### Facilities

Exhibition space is provided with built-up exhibition booth, table, chairs, spotlights, power points and carpeted floor.

### Conference Proceedings

The organizers shall publish 'Conference Proceedings' to be circulated in the e-Government community at large. This shall have the abstracts of all technical papers accepted, the workshop and seminar proceedings and all other important addresses in the event. This publication shall be in a Compact Disc as well as a printed publication. Advertisements in this printed publication are invited at the following rates.

### Special Discount for Exhibitors

Exhibitors with 12 sq. mtrs or more of Exhibition Space will be entitled to 25% discount on Advertising in the Abstract Volume.

Proceedings	Indian
Back cover	INR 75,000
Front Inside cover	INR 60,000
Facing Front Inside Cover	INR 60,000
Back Inside Cover	INR 55,000
Facing Back Inside Cover	INR 55,000
Full Page Colour	INR 50,000
Full page B/W	INR 40,000

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### Branding Oppourtunities

#### Conference Programme Schedule

The organiser shall publish 'Programme Schedule' to be distributed among the participants during the conference. This Programme Schedule would be in the form of mini booklet which will carry conference agenda in detail for all three days of the conference.

Advertisements in this printed publication are invited at the following rates.

Programme Schedule	Indian
Back cover	INR 30,000
Front Inside cover	INR 27,000
Facing Front Inside Cover	INR 25,000
Back Inside Cover	INR 22,000
Facing Back Inside Cover	INR 15,000
Full Page Colour	INR 12,000
Full page B/W	INR 8,000

#### Daily Dossier

The organiser shall publish daily updates of the conference twice in the name of 'Daily Dossier' to be distributed among the participants of the conference.

Advertisements in this printed publication are invited at the following rates.

Daily Dossier	Indian
Cover page	INR 15,000
Full page	INR 12,000
Half page	INR 10,000
Quarter page	INR 8,000
Strip (Horizontal/Vertical)	INR 5,000
Back cover	INR 12,000

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## Other branding opportunities

### Lanyard

(INR 1,00,000)

- Logo on the thread
- Free participation of 2 delegates in the conference

### Mementoes for Exhibitors

(INR 2,00,000)

- Name and logo of the Sponsor on the bottom of memento
- Full page colour advertisement in the Show Directory

### Delegate Badges

(INR 1,50,000)

- Company's Name and Logo on the Card
- Free participation in the Conference for 4 Delegates
- Mention in Show Directory

### Tea Coffee breaks

(INR 1,25,000)

- Signage with company's name and logo
- Mention in Conference programme

### Registration Counter

(INR 1,00,000)

- Company's Logo on a prominent location near the counter
- Free participation of 2 delegates in the conference.

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### Visitor Registration Sponsor

(INR 75,000)

- Company's Logo on a prominent location near the counter
- Company's Logo on Registration Form

### Invitations

(INR 1,50,000)

- Company's Name and Logo on invitation Cards

### Carry Bag

(INR 1,50,000)

- Company's Name and Logo on the Carry Bags
- Company's Literature in the Carry Bag

### Conference Pads/Pens

(INR 50,000)

- Sponsors Logo on the Pad and Pens

### Proceedings Book Mark

(INR 75,000)

- Sponsors Name and Logo on the Book Mark and in the Sponsors Page in the Proceedings.

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